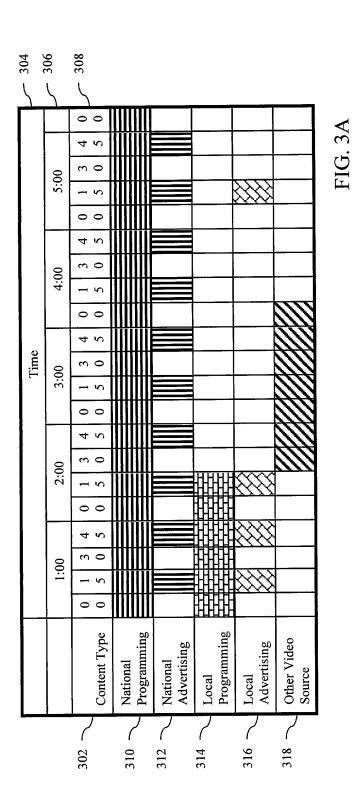


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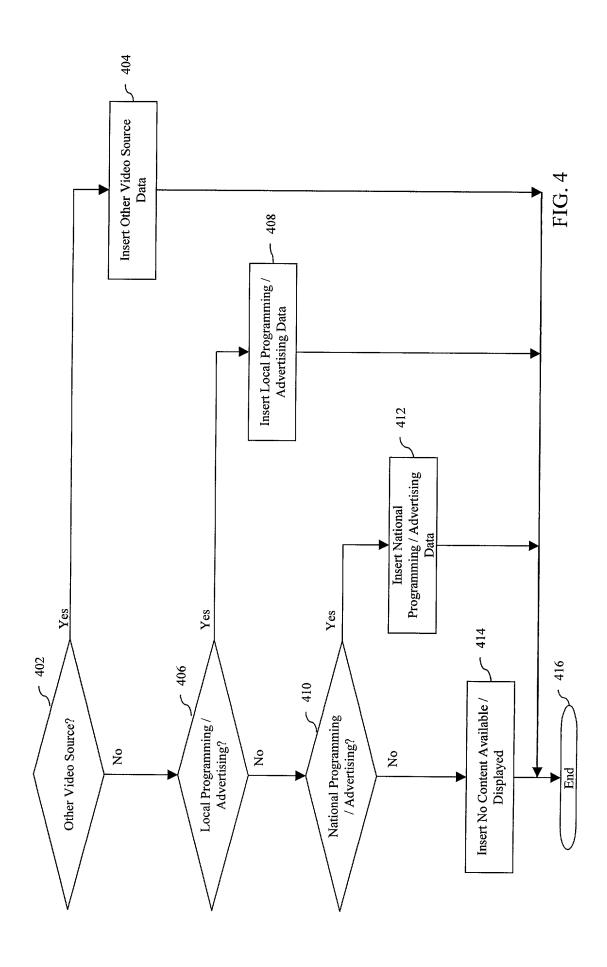
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FIG. 3B

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NCAA Basketball NCAA Basketball, Local News Ad, Sporting Goods Ad 1, Sporting Event Ad NCAA Basketball DVD Movie – Science Fiction DVD Movie – Science Fiction DVD Movie DVD Movie – Science Fiction DVD Movie DVD Movie – Science Fiction DVD Movie DVD Movie – Science Fiction DVD Movie
DVD Movie – Science Fiction DVD Movie DVD Movie – Science Fiction DVD Movie
DVD Movie – Science Fiction DVD Movie DVD Movie – Science Fiction DVD Movie
NBA Basketball, Automobile Ad 3, Credit Card Ad 1, Airline Ad 1
NBA Basketball, Tourism Ad 4, Restaurant Ad, Sporting Goods Ad 2
NBA Basketball, Local Retailer Ad. Sporting Goods Ad 1
NBA Basketball, Airline Ad 1, Automobile Ad 4, Credit Card Ad 2

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